

Executive Roundtables

Strategic and leading-edge thought leadership events

2025 SPONSORSHIP PROGRAM

FRANK WERNER
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BUSINESS DRIVEN, LEADING-EDGE

WEC Executive Roundtables have convened over 250 thought leadership and sustainability events since 1997, providing executive leaders with unique and exclusive platform to share strategic insights, learnings, and best practices on innovative topics related to business and the environment.



Expert content development and event production

With our turnkey approach, we manage every aspect of the event, including:

- Content development
- Speaker identification and invitations
- Attendee invitations
- Marketing/PR
- Event planning/logistics

Prefer to be involved in the content and speaker development? We'll work with your comfort level, but you can be confident we'll take care of every detail.

A woman with short curly hair, wearing glasses, a blue blazer, and a necklace, is seated at a table during a roundtable event. She is gesturing with her right hand while speaking. On the table in front of her are two water bottles, a glass, and a laptop. A blue text box is overlaid on the image.

FROM
CONCEPT
TO
COMPLETION

Strategically crafted benefits to maximize your engagement and visibility

Exceptional advantages include:



Multiple speaking roles for executives from your company



Association with cutting-edge topic; positions your organization at the forefront of innovative ideas



Networking with like-minded executives from other leading corporations, NGOs and think tanks



Corporate peer-to-peer idea exchanges; no consultants or selling.



Invitation-only, small and intensive group setting over 1.5 days

ENHANCE
YOUR
INFLUENCE





RECENT ROUNDTABLE TOPICS 2024 + 2023

- **CIRCULAR ECONOMY**
Sponsored by CRH
Fall 2024 | Amsterdam, Netherlands
- **WATER INFRASTRUCTURE**
Sponsored by CRH and Jacobs
Spring 2024 | Atlanta, GA, USA
- **BIODIVERSITY**
Sponsored by AECOM and Dow
Winter 2024 | The Hague, Netherlands
- **NATURE-BASED SOLUTIONS**
Sponsored by Shell
Fall 2023 | Johor Bahru, Malaysia
- **NET-POSITIVE WATER IMPACT**
Sponsored by EcoLab
Fall 2023 | Sacramento, CA, USA
- **REGENERATIVE AGRICULTURE GREATER
IMPACT ON THE SDGS**
Sponsored by UNEP and General Mills
Fall 2023 | Minneapolis, MN, USA
- **GREATER IMPACT FOR THE SDGS**
Sponsored by Ricoh
Summer 2023 | Virtual
- **DECARBONIZING VALUE CHAINS**
Sponsored by Boehringer Ingelheim and ERM
Spring 2023 | Frankfurt, Germany
- **ESG DISCLOSURE**
Sponsored by Beveridge & Diamond and ERM
Winter 2023 | Washington D.C.

SOME OF THE COMPANIES AND ORGS REPRESENTED

ABN Amro
AECOM
BASF
Bayer
BP
Beveridge & Diamond
Boehringer Ingelheim
Capitals Coalition
Cargill
Coca-Cola Company
CRH
Dow
Ecolab
ERM
General Mills
GRI
ING Group
Ingka Group (IKEA)
IUCN
Jacobs
Holcim
Philips
Ricoh
Roche
Shell
Starbucks
TNFD
UNEP
Volvo



PROPOSED TOPICS FOR 2025

- BIODIVERSITY STRATEGIES
- THE ROLE OF NUCLEAR POWER IN THE ENERGY TRANSITION
- THE POTENTIAL FOR CARBON CAPTURE AND UTILIZATION (CCU)
- COLLABORATIVE SUPPLY CHAIN ENGAGEMENTS
- BUSINESS EXPERIENCES WITH CSRD
- SOLUTIONS TO REDUCE METHANE EMISSIONS
- INNOVATION IN ENERGY STORAGE SOLUTIONS



**Partner with us
to deliver
business driven,
leading-edge
thought leadership.**

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